



## PRODUCTION NOW UNDERWAY ON ORIGINAL OLN SERIES, **THE LIQUIDATOR**

- New Canadian series follows pawn-shopper Jeff Schwarz as he wheels and deals his way to become the Liquidation King -
- 13-part, 30-minute series is produced by Anaid Productions -

(Toronto, ON – February 24, 2012) – Delving into the fast-paced, high-stakes buy-and-sell world, OLN today announced that production has begun on original Canadian series **The Liquidator**. The 13-part, 30-minute reality series follows haggler, trader and pawn shop owner Jeff Schwarz as he navigates the adrenaline-packed world of buying low and selling high. Commissioned by OLN and produced by Anaid Productions (*X-Weighted*), **The Liquidator** is currently filming in Vancouver. The series will debut on OLN this summer. Additional broadcast details will be announced at a later date.

“Jeff Schwarz’s dicey and high-intensity life of wheeling and dealing is a perfect fit for OLN’s adrenaline-fuelled programming lineup,” said Claire Freeland, Director of Original programming, Rogers Media Broadcasting. “The series is wildly entertaining and filled with larger-than-life characters at every turn. We’ve seen buy-and-sell on television before, but never with the craftiness of a liquidator like Schwarz.”

When it comes to moving discarded merchandise, Schwarz has done it all. Setting his sights on the big-time deal, he’s trading up to become the “Liquidation King,” living out his mission of buying low, selling high, and keeping the merchandise moving. From getting the tip and checking out the goods, to making the deal and finding a buyer, viewers will see it all –and it isn’t always pretty.

**The Liquidator** is an OLN original series. Executive Producers are Margaret Mardrossian (*X-Weighted*) and Helen Schmidt (*X-Weighted*) for Anaid Productions. Claire Freeland is Director of Original Programming, Rogers Media Broadcasting and Marni Goldman is Production Executive for Rogers Original Programming.

OLN’s ongoing support of Canadian independent productions has been a major contributor to the success of series such as *Mantracker*, *Survivorman*, *Departures*, *Beyond Survival*, *Word Travels*, *Ed’s Up*, *Angry Planet* and *Which Way To*.

### **About Anaid Productions**

Anaid Productions (*The Quon Dynasty*, *X-Weighted*, *Family Restaurant*, *The Rig & Taking It Off*) is an award-winning film and television production company with offices in Edmonton and Vancouver. Established in 1993, Anaid has a reputation for consistently producing award winning, dynamic, real-life and dramatic television. Lauded as one of the top 100 most influential production companies in the world by RealScreen Magazine. [www.anaid.com](http://www.anaid.com)

### **About OLN**

OLN is a specialty television station in Canada offering viewers a one-stop destination for adrenaline pumping action and adventure entertainment. Larger than life personalities take viewers on intense and rugged journeys across Canada and the world in pursuit of knowledge, competition and prey. Original Canadian reality, adventure, and travel series along with US

acquired programming provides viewers with different perspectives on the world around them unearthing new and exhilarating adventures at every turn. OLN is a part of Rogers Broadcasting Limited, a division of Rogers Communications Inc. (TSX: RCI and NYSE: RCI) which is a diversified Canadian communications and media company. For more information visit [www.OLN.ca](http://www.OLN.ca).

Follow OLN on Twitter @OLNCanada.

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