



MEDIA ALERT:

OLN Offers Viewers More Action, More Adrenaline and More Entertainment this Summer with Brand New Shows and Seasons

(TORONTO – May 24, 2011) **OLN** continues to bring viewers the best in reality, adventure and travel with eight all-new shows and new seasons of *Operation Repo* and *Conspiracy Theory with Jesse Ventura*. See below for the **OLN** summer schedule.

“With eight new reality shows, **OLN** will continue to connect Canadian viewers with larger than life personalities, bringing comedy from *The Dudesons*, intrigue and discovery from the host of *Madventures*, thrill and adrenaline from the men of *Python Hunters* and so much more,” commented Alain Strati, VP, OMNI & Specialty TV, Rogers Media Television.

OLN summer premiere dates are as follows: (listed in chronological order):

Storage Wars: premieres Monday, June 27 at 7:30pm ET/PT

Storage unit auctions are the newest and biggest untapped source for hidden treasures and opportunistic individuals bid on unclaimed properties hoping to strike gold. Welcome to *Storage Wars*. In this character-driven treasure hunt, bidders range from 20-somethings out for fun and adventure to husband and wife teams looking to make fast and large cash....and all are prepared to create excitement in the process. The pressure is on as the bidders assess if they think the unit is worth a bid and how high they willing - or able - to go. In each stand-alone episode of *Storage Wars*, the anxious contestants head to storage units and wait for the big reveal of what is behind the door. The owner of the facility cuts the lock to a delinquent unit and raises the door for the first time, allowing bidders to peer inside for a brief moment, aided only by a flashlight. This short glimpse is their only opportunity to evaluate whether or not they think the unit holds rags or riches. Then, the bidding begins to win the contents of the mystery storage bin!

The Dudesons: premieres Monday, June 27 at 8:30pm ET/PT

The Dudesons are a group of international sensations who take extreme comedy to new levels with their unique, story-driven combination of crazy humour, insane action and engaging personalities. The life of *The Dudesons* is a real-life journey from one comical disaster to another. They are four clean-living, healthy guys who have a passion for performing the most outrageous stunts. More than anything, this is their life, and the series depicts exactly how they live. Jarppi, Jukka, Jarno, HP and Britney, their beloved pet pig, have become icons of the absurd and turned themselves into a worldwide success.

Operation Repo Season 2: premieres Monday, June 27 at 9pm ET/PT with another episode airing at 9:30pm ET/PT

Operation Repo looks inside the fast-paced, high-pressure world of repossession with a team of highly-trained professionals from California's San Fernando Valley. Whether it is your car, boat, motorcycle, expensive sports cars or even a plane, if you can't make your payments, the *Operation Repo* team will find you! No matter how much people beg, shout and cry to not have their possessions taken, this team of specialists - Lou, Sonia, Matt, Froy and Lyndah - will stop at nothing to get the job done.





Big Brian Fortune Seller: premieres Tuesday, June 28 at 9:30pm ET/PT

The average home has thousands of personal effects, from junk to pricey antiques. When a homeowner needs to liquidate in a hurry, "Big Brian" Elenson and his company, 2muchstuff4me, kick estate sales into high gear. Brian tears houses apart for anything of value and sells it in a one-day, no-refunds, all-sales-are-final slam-bag auction. With hundreds of thousands of dollars potentially up for grabs, this ain't your grandma's tag sale.

Haunted Collector: premieres Thursday, June 30 at 9pm ET/PT

Do you ever feel like the eyes of a portrait might be following you across the room? Or, did you notice that a pen has mysteriously shifted from the location you last placed it? Sure, it could be a coincidence...or it could be paranormal. Ghosts and spirits inhabit more than just homes and buildings – they can live in objects, too. John Zaffis and his family are on a mission to ease your mind. The Zaffis' are renowned paranormal investigators who have made a name for themselves by tracking down haunted items such as paintings, guns, jewelry and dolls. Once identified, these obscure items are collected and stored in the family's museum, helping John's clients bring normalcy back to their lives.

Python Hunters: Saturday, July 2 at 7pm ET/PT with another episode airing at 7:30pm ET/PT

Burmese pythons have invaded the Florida Everglades, and now an elite squad of hunters are fighting back. Patrolling one of the most beautiful and deadly environments on the planet, the *Python Hunters* are working to get their numbers under control. Featuring action packed adrenaline-pumping missions, join the team as they attempt to save one of America's most important ecosystems.

Madventures: premieres Saturday, July 2 at 9pm ET/PT with a second episode airing at 9:30 ET/PT

Madventures is a cutting edge reality travelogue that breaks the barriers of TV travel as it explores the world's strangest and most obscure destinations. With one camera and access to a host of amazing locations, series host Riku and his ever reliable sidekick, Tunna, explore some of the most peculiar destinations in the whole world - all with healthy dose of humour and attitude. Nothing is faked or held back as the intrepid duo travel on just a shoestring budget, carrying nothing but their bags and a camera.

Conspiracy Theory with Jesse Ventura Season 2 & 3: premieres Sunday, July 3 at 9pm ET/PT

American superstar Jesse Ventura prolongs his mission to challenge the world's most compelling conspiracy theories. He's undertaken some of the most dangerous missions in the world as a Navy Seal; body slammed giants in the wrestling ring as a WWE superstar, and even conquered the political machine as the governor of Minnesota. Jesse Ventura will continue to uncover the truth behind modern day conspiracy theories with all-new seasons two and three. In each episode, Ventura travels across the country investigating one case, hearing from both conspiracy believers and skeptics to make a final determination about the theory's validity.

Forbidden Storage: premieres Monday, July 25 at 9:30pm ET/PT

A fly on the wall series, which follows Sean and Lori Kelly's auction company, who sell off the hidden contents of storage units. Many people use these units to house some of





their treasured items. But those that fail to pay their rent for 32 days are in for a nasty shock as the unit owners can cut their lock and sell all of their worldly possessions to the highest bidder. Each episode of *Forbidden Storage* visits two different auctions. The series is a unique glimpse into the winner-take-all world of storage unit auctions, where the highest bidder has a shot at making a quick profit.

Legend Quest premieres Friday, July 29 at 9pm ET/PT

A fast-paced, action-adventure series, *Legend Quest* follows symbologist, Ashley Cowie as he travels the world in search of some of history's greatest and most mysterious artifacts. From King Arthur's famous sword to the Lost Ark of the Covenant, all of the elusive items are believed to hold hidden powers and mystical significance for ancient and modern cultures. Each episode will include an Indiana Jones-type adventure and Da Vinci Code-style puzzle solving as the secreted truths and alternative theories of these mythical relics are explored. Cowie and his team leave no stone unturned as they hack through dense jungles, squeeze through tiny caves and trek through forbidding deserts to find their next clue. Their expeditions will reveal secrets that have been guarded for centuries and are still being protected today.

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OLN is a specialty television station in Canada offering viewers a one-stop destination for adrenaline pumping action and adventure entertainment. Larger than life personalities take viewers on intense and rugged journeys across Canada and the world in pursuit of knowledge, competition and prey. Original Canadian reality, adventure, and travel series along with US acquired programming provides viewers with different perspectives on the world around them unearthing new and exhilarating adventures at every turn. **OLN** is a part of Rogers Broadcasting Limited, a division of Rogers Communications Inc. (TSX: RCI and NYSE: RCI) which is a diversified Canadian communications and media company. For more information visit www.OLN.ca.

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