



FOR IMMEDIATE RELEASE:

Citytv New Year's Bash, 2010
25th Annual Live Broadcast from Nathan Phillips Square
Thursday, December 31 at 10pm on **Citytv**

Hosts Gord Martineau, Tracy Moore, Kevin Frankish and Dina Pugliese

Musical Performances by: Anjulie, Jarvis Church, Kardinal Offishall, Karl Wolf, The Mission District and ROCK OF AGES.

Plus New Year's Greetings from Some of the Stars from Your Favourite Citytv Primetime Programs

(Toronto – December 7, 2009) This is one party you won't want to miss! 'Sing' in the New Year with **Citytv** at the 25th annual festivities and live broadcast of **Citytv New Year's Bash, 2010** from Nathan Phillips Square. One of the biggest New Year's celebrations in Canada, this year's special outdoor, free-concert is hosted by Gord Martineau, Tracy Moore, Kevin Frankish and Dina Pugliese. Tune in to **Citytv** for all of the fun, Thursday, December 31 at 10:00pm ET/CT/MT/PT.

For artwork visit, www.rogersmediatv.ca

"Citytv has had the pleasure of hosting some of the biggest names in Canadian music as part of our annual New Year's celebrations for a quarter of a century", commented Maureen Rogers, Vice President and General Manager, Citytv, Toronto. "Citytv viewers have made it a holiday tradition to brave the cold and ring in the New Year with Citytv at the live-broadcast from Nathan Phillips Square or tune in from home at their own celebrations with family and friends."

Send off 2009 with a bang with an alcohol-free evening of entertainment --- bring out the hot chocolate, long johns and flannel blankets to keep you warm. Things will definitely heat up as you dance the night away and ring in the New Year! With previous year's attendance reaching over 40,000 revelers, get there early to secure your spot!

The party is also streaming LIVE online at Citytv.com at 10pm ET only. Visit now to watch an exclusive video retrospective celebrating 25 years of live broadcast and get set for the holidays with tips on cocktail party planning, holiday fashion, recipes, hostess gifts and more.

Citytv New Year's Bash, 2010 performances include:

Anjulie:

Anjulie is a captivating and authentic new talent in pop music. Ingeniously fusing the world-music rhythms and Top 40 melodies she was inspired by growing up in Toronto. For Anjulie 2009 has been an impressive year as she's played to rapturous audiences including sold-out national tours setting the stage for Jesse McCartney, Swayze and Raphael Saadiq while supporting her self-titled debut album and it's slinky, Nancy-Sinatra-esque first single "Boom", a #1 Billboard dance hit this summer.





Songs from *Anjulie* have been heard all over network television since its release including *The Hills*, *The City*, *Taking The Stage*, *Eastwick*, *Vampire Diaries* and *Melrose Place* just to name a few. Anjulie was recently selected as one of mtvU's "Freshman 5", one of five exciting new artists the channel believes are about to jump from college favorites to household names. Anjulie's new single "Rain", is a flamenco-flavored, sophisticated urban gem that hits with the sharp initial blast of her contemporaries, M.I.A., Nelly Furtado and Corinne Bailey Rae.

Jarvis Church:

Jarvis Church's self produced sophomore CD *The Long Way Home*, the follow up to 2002's *Shake It Off*, is an earth-quaking, booty-shaking Jamaican inspired musical love festival. From the opening grooves of the dancehall/reggae influenced "Just Like That" and "I'll Rock You" through easy pop tunes like "Lover's Kiss" and "Whole Day Long" to the CD's slow dance special "Basic Guy", the Juno Award winning, Grammy-nominated Church drives a rhythmic, sexy pop-soul fusion with a distinct Jamaican accent. Church was born in and lived in Jamaica until he was 8 when his parents moved the family Toronto, Ontario. His birth name is Gerald Eaton and that's how he started his career as a founding member of Toronto band *The Philosopher Kings*. The band formed in the post-grunge era and distinguished itself with a sound that was a mix of smooth grooves, R&B and soul music. *The Philosopher Kings* had a series of hits including "Charms", "It Hurts to Love You", "If I Ever Lose This Heaven" and "Castles In The Sand". The band toured from one corner of the country to the other earning the title of "Canada's Favourite Live Band". Along with fellow Philosopher King Brian West, Church formed *Track and Field Productions* and *Track and Field Records*. Church discovered a young singer named Nelly Furtado, and *Track and Field* developed and produced her acclaimed debut CD *Whoa Nelly* which sold more than 7 million copies around the world, earned several Juno awards, as well as a number of Grammy nominations, including *Producer of the Year*. With his career going strong in so many directions, it was the groove of the Jamaican music scene that pulled Jarvis back into the studio to create a much anticipated follow up to his solo debut CD *Shake It Off*, which was nominated for *Pop Album of the Year* at the 2003 Juno Awards. Spending time in Jamaica lit a spark in Church and fueled his desire to head back in the studio to explore his musical roots.

Kardinal Offishall:

Easily Canada's most recognizable hip hop star, Kardinal Offishall has an international appeal that resonates with both young and old. He is world renown for his high-energy stage performances and has criss-crossed the globe performing in festivals, stadiums, concert halls and various clubs. He is a 4 time Juno award winner, including *Single and Rap Recording of the Year* for 2009. He has won 4 *Much Music Video Awards* and has had show stopping *MMVA* performances including his 2008 performance with Akon. In December Kardinal will be awarded the privilege of being a torchbearer for the 2010 Vancouver Winter Olympic Games. He was nominated by Coca Cola Canada after he recorded his part for the Coca Cola song *Open Happiness*. He will be performing the *Open Happiness Song* in Vancouver during the Olympics. In the spring of 2010 Kardinal will release his new album entitled *Mr. International*. The title is fitting with the amount of global shows he does. Along with another hit he penned with Akon (*Body Bounce*), *Mr. International* features a duet he recorded with Grammy-winning U.K. singer Estelle (*Hey Love*). His current single, *Clear*, is in heavy rotation on the airwaves and in clubs around the country.





Karl Wolf:

The phenomenal success of his inventive remake of Toto hit "Africa" launched Karl Wolf into the international spotlight. This multi-talented Montrealer has long enjoyed serious peer and music industry respect in Canada as a producer, songwriter, multi-instrumentalist and singer of true skill and vision. Wolf's music is now reaching the global marketplace, and his new album, *Nightlife*, dramatically confirms he's the real deal. He has recorded and released two albums previous to *Nightlife* – *Face Behind the Face* and *Bite the Bullet*, and has amassed an impressive list of accolades around the world. His accomplishments in Canada are no less impressive, his single "Africa" was certified 3X platinum, and secured the #1 spots on MuchMusic (video), the Adult Contemporary Charts (radio) and iTunes influential Pop chart (sales). The rest of the world has clearly taken notice, as *Nightlife* has already been released in the Middle East and Japan, with Australia and Europe to follow. Vocally, Wolf's sweetly soulful delivery is a constant pleasure, while lyrically he digs deep, probing matters of the heart with real flair.

ROCK OF AGES:

Nominated for five Tony Awards, including Best Musical, ROCK OF AGES has taken Broadway by storm. Now it will have its Canadian premiere at the legendary Royal Alexandra Theatre, with performances beginning April 20, 2010. Set in 1987 on the Sunset Strip, a small town girl meets a big city rocker and in LA's most famous rock club, they fall in love to the greatest songs of the '80s. It's ROCK OF AGES, an arena-rock love story told through the mind-blowing, face-melting hits of Journey, Foreigner, Styx, Reo Speedwagon, Pat Benatar, Twisted Sister, Poison, Asia, Whitesnake and many more. With songs including "Sister Christian," "We Built This City," "I Wanna Rock," "We're Not Gonna Take It," "Waiting For A Girl Like You," "Wanted Dead or Alive," "I Want To Know What Love Is," "Hit Me With Your Best Shot," "Renegade," and, of course, "Don't Stop Believin'" It's an awesomely good time, a musical joyride about dreaming big, playing loud and partying on.

The Mission District:

Originating from Montreal, The Mission District fuse Eighties-style synthesized power-pop with pure punk energy. With a sound perfectly suited to soundtrack a John Hughes teen movie, Mission District have already earned a devoted audience through shows with Simple Plan, McFly, Saving Aimee and Elliot Minor. They've also earned the unlikely but very welcome patronage of celeb blog king Perez Hilton who described the youthful Canucks as "a beautiful hybrid of California and British pop rock." Vocalist David Rancourt and guitarists Travis Barfoot and Rob Rousseau paid their dues by playing in a local pop-punk band that was inspired by the likes of Green Day, The Clash and Jimmy Eat World. They hit the Warped Tour and became local scene favourites, but the trio considered the experience part of their induction into the music industry and soon set about searching for a new sound. Joined by old friend, classically trained jazz musician and lapsed saxophonist Antoine Rochette on bass and keyboards, the early days of The Mission District focused on jamming and working towards that new sound. Mike Hand was recruited as drummer. The Mission District set about recording their upcoming debut album 'Youth Games' with producer Andy Green (Keane, Go: Audio, The Feeling) and mixer Mark Needham (Metro Station, The Killers). The Mission District's ascendancy has commenced effortlessly with a growing legion of diehard fans and they possess all the necessary attributes to become Canada's next global success story.





Citytv[™] television stations in Toronto, Vancouver, Calgary, Edmonton and Winnipeg offer viewers intensely-local, urban-oriented, culturally-diverse television programming. A distinct alternative to other conventional television stations, **Citytv** engages its viewers with dynamic on-air personalities and delivers an entertaining mix of news, local-interactive formats such as: Breakfast Television and CityLine; as well as local Canadian and US acquired prime time entertainment programming. **Citytv** is a part of Rogers Broadcasting Limited, a division of Rogers Communications Inc. (TSX: RCI and NYSE: RCI) which is a diversified Canadian communications and media company. For more information on **Citytv** stations and programming, visit www.Citytv.com.

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