



OLN ANNOUNCES START OF PRODUCTION ON FOUR NEW *SURVIVORMAN* SPECIALS SET TO PREMIERE IN 2012

- *Four-part special set to air on OLN summer 2012* -
- *Canada's favourite adventurer, Les Stroud, returns to OLN in four-part special* -

(Toronto – December 15, 2011) – OLN today announced that production on four, new one-hour ***Survivorman*** specials is now underway. Commissioned by OLN's original content team and produced by SMTEN Inc., the specials are scheduled to premiere in **summer of 2012**.

“Survivorman and Les Stroud Beyond Survival have been fan favourites and marquee series on OLN for seven years,” said Claire Freeland, Director of Development and Production, Rogers Media Television. “We are looking forward to working with Les again, bringing viewers new, rugged and extreme adventures.”

Bringing an original and authentic survival experience to the screen, Stroud puts himself in some of the most dangerous locations on the planet and struggles to stay alive in the harshest of conditions. He has the advantage of his trusty multi-tool, but must lug around 23 kilograms of camera equipment at all times to document this dangerous adventure. Suffering extreme weather systems, freezing cold temperatures and searing hot climates, Stroud must find food, water and shelter in order to survive on his own for 10 days. With his signature black humour and candid on-camera style, Stroud documents his struggles on film as he overcomes seemingly insurmountable obstacles in this captivating four-part special.

OLN's ongoing support of Canadian independent productions has been a major contributor to the success of series such as *Mantracker*, *Survivorman*, *Departures*, *Beyond Survival*, *World Travels*, *Ed's Up*, *Angry Planet* and *Which Way To*.

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About OLN

OLN is a specialty television station in Canada offering viewers a one-stop destination for adrenaline pumping action and adventure entertainment. Larger than life personalities take viewers on intense and rugged journeys across Canada and the world in pursuit of knowledge, competition and prey. Original Canadian reality, adventure, and travel series along with US acquired programming provides viewers with different perspectives on the world around them unearthing new and exhilarating adventures at every turn. OLN is a part of Rogers Broadcasting Limited, a division of Rogers Communications Inc. (TSX: RCI and NYSE: RCI) which is a diversified Canadian communications and media company. For more information visit www.OLN.ca.

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