



FOR IMMEDIATE RELEASE:

**FX CANADA MAKES EVERY FRIDAY NIGHT “FIGHT NIGHT” WITH
THE ULTIMATE FIGHTER LIVE, BEGINNING MARCH 9**

- 13, one-hour episodes feature two teams of lightweight division fighters, training and fighting live for a six-figure UFC contract –
- Dominick Cruz and “The California Kid” Urijah Faber face-off as coaches for the two teams –

(Toronto – March 6, 2012) FX Canada taps into the intense and popular world of ultimate fighting when ***The Ultimate Fighter Live*** kicks off with a two-hour debut on **Friday, March 9 at 9pm ET (8pm CT)**. Profiling 16 top mixed martial arts athletes as they compete for a six-figure UFC contract, each episode will end in a LIVE sporting event with two chosen competitors battling it out in the ring. Following the premiere, ***The Ultimate Fighter Live*** moves to **Fridays at 10pm ET (9pm CT)** beginning Friday, March 16 for 12 consecutive weeks, culminating in the championship fight on Friday, June 1.



The first season of ***The Ultimate Fighter Live*** on FX Canada will feature 16 fighters from the lightweight division (155 pounds). More than 500 prospective competitors from around the world auditioned to participate and were narrowed down through tryouts, cuts and background checks. The 16 finalists will be broken up into two teams of eight, with each team living in a Las Vegas home for the duration of the season. Each team will train under the supervision of a coach, who will choose one competitor to fight at the end of each episode for the right to advance in the competition.

The two esteemed coaches for ***The Ultimate Fighter Live*** are competitors, Dominick Cruz (UFC® bantamweight champion) and “The California Kid” Urijah Faber. The rivalry between the two dates back to 2007, and they’re looking to settle the score through their corresponding teams.

The Ultimate Fighter Live is created by Zuffa. LLC and produced by Tufguy Productions, Inc. Executive producers on the series include Dana White (President of UFC®), Lorenzo Fertitta (CEO of UFC®), Frank Fertitta (owner of Zuffa. LLC) and Craig Piligian (*Top Shot*).

Visit FXCanada.ca for each of the 16 fighter profiles and pictures, as well as clips, games and behind-the-scenes materials for other critically-acclaimed FX Canada programming.

About FX Canada

FX Canada is a digital specialty channel that delivers critically-acclaimed dramas and hit comedies, including FX original series American Horror Story, Wilfred, The League, Lights Out, Terriers and Sons of Anarchy. Delivering compelling entertainment to Canadians, FX Canada's unique content also features movies and original Canadian programming. FX Canada is a part of Rogers Broadcasting Limited, a division of Rogers Communications Inc. (TSX: RCI and NYSE: RCI) which is a diversified Canadian communications and media company.

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