



# MEDIA KIT



**G4** (formerly G4TechTV) is a digital television station in Canada that connects young adults to the latest in entertainment, gaming, pop culture and technology. It's the ultimate destination for animated and live action comedy series as well as access to behind-the-scenes previews and reviews of leading edge events and trends. Owned by Rogers Broadcasting Limited, a division of Rogers Communications Inc. (TSX: RCI and NYSE: RCI) which is a diversified Canadian communications and media company, **G4** is available by subscription on digital cable and satellite. For more information about **G4** visit [www.G4TechTV.ca](http://www.G4TechTV.ca).

station fact sheet



G4 FALL 2009									6/5/09
PROGRAM TIME (ET)	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY	PROGRAM TIME (PT)	
6:00 AM	Tech Books							3:00 AM	
6:30 AM	Gadgets and Gizmos							3:30 AM	
7:00 AM	Call for Help							4:00 AM	
7:30 AM								4:30 AM	
8:00 AM	EP Daily					Reviews on the Run	Reviews on the Run	5:00 AM	
8:30 AM	Reviews on the Run					EP Weekly	EP Canada	5:30 AM	
9:00 AM	Lab with Leo					Which Way To	ManTracker	6:00 AM	
9:30 AM						Angry Planet		6:30 AM	
10:00 AM	X-Play					Reviews on the Run	Reviews on the Run	7:00 AM	
10:30 AM	Angry Planet					EP Canada	EP Weekly	7:30 AM	
11:00 AM	Reviews on the Run					ManTracker	Which Way To	8:00 AM	
11:30 AM	EP Daily						Angry Planet	8:30 AM	
12:00 PM	Unbeatable Banzuke					Reviews on the Run	Reviews on the Run	9:00 AM	
12:30 PM	Unbeatable Banzuke					EP Weekly	EP Canada	9:30 AM	
1:00 PM	Attack of the Show					Which Way To	ManTracker	10:00 AM	
1:30 PM						Angry Planet		10:30 AM	
2:00 PM	X-Play					Unbeatable Banzuke	Unbeatable Banzuke	11:00 AM	
2:30 PM	Reviews on the Run					Attack of the Show (Tues)	Attack of the Show (Thurs)	11:30 AM	
3:00 PM	EP Daily							12:00 PM	
3:30 PM	Unbeatable Banzuke					X-Play	X-Play	12:30 PM	
4:00 PM	Unbeatable Banzuke					Unbeatable Banzuke	Unbeatable Banzuke	1:00 PM	
4:30 PM	X-Play					Attack of the Show (Wed)	Attack of the Show (Fri)	1:30 PM	
5:00 PM	Unbeatable Banzuke	The Office						2:00 PM	
5:30 PM	Web Soup	The Office				X-Play	X-Play	2:30 PM	
6:00 PM	Reviews on the Run					Reviews on the Run	Reviews on the Run	3:00 PM	
6:30 PM	EP Daily					EP Weekly	EP Canada	3:30 PM	
7:00 PM	Attack of the Show					Which Way To	ManTracker	4:00 PM	
7:30 PM						Angry Planet		4:30 PM	
8:00 PM	The Office					Reviews on the Run	Reviews on the Run	5:00 PM	
8:30 PM	The Office					EP Canada	EP Weekly	5:30 PM	
9:00 PM	A.D.d					ManTracker	Which Way To	6:00 PM	
9:15 PM							6:15 PM		
9:30 PM							Angry Planet	6:30 PM	
9:45 PM							6:45 PM		
10:00 PM	Reviews on the Run					Reviews on the Run	Reviews on the Run	7:00 PM	
10:30 PM	EP Daily					EP Weekly	EP Canada	7:30 PM	
11:00 PM	The Office					Which Way To	ManTracker	8:00 PM	
11:30 PM	The Office					Angry Planet		8:30 PM	
12:00 AM	A.D.d					Attack of the Show (Tues)	Attack of the Show (Thurs)	9:00 PM	
12:15 AM								9:15 PM	
12:30 AM								9:30 PM	
12:45 AM								9:45 PM	
1:00 AM	Attack of the Show					X-Play	X-Play	10:00 PM	
1:30 AM						Unbeatable Banzuke	Unbeatable Banzuke	10:30 PM	
2:00 AM	A.D.d					Attack of the Show (Wed)	Attack of the Show (Fri)	11:00 PM	
2:15 AM								11:15 PM	
2:30 AM								11:30 PM	
2:45 AM								11:45 PM	
3:00 AM								12:00 AM	
3:30 AM								12:30 AM	
4:00 AM								1:00 AM	
4:30 AM								1:30 AM	
5:00 AM								2:00 AM	
5:30 AM								2:30 AM	

Subject to Change

# ADd (Adult Digital Distraction)

ADd, Adult Digital Distraction, is a hilarious and quirky block of animated and live-action comedy and alternative programming on G4 geared to men 18-34. From the censored to the just plain un-censorable ADd pushes the bar of traditional animation and comedy weeknights at 8pm, 10pm and 2am.

## Aqua Teen Hunger Force Episodes

*Comedy/ Animation*

Aqua Teen Hunger Force follows the misadventures of three human-sized fast food items: Master Shake, the self-proclaimed leader, Meatwad, the stupid but adorable uncooked meatball who is constantly abused by Master Shake, and Frylock, the only member of the group with any sense at all. Together, they are the Aqua Teen Hunger Force! Along with their neighbor Carl, they are dedicated to solving the mysteries of New Jersey... sort of.



## Delocated

*Comedy*

In "Delocated", a family in the witness protection program are moved to New York City, but only under the restrictions that they wear ski masks on camera and surgically graft voice changing devices to their vocal cords. David, the father of the family, has his problems exacerbated when his wife and son leave him over the idea and the assassin sent to kill him discovers his new location.



## programming fact sheet





## Fat Guy Stuck in Internet

*Comedy*

Ken Gemberling is the number-one computer programmer at Ynapmoclive Interactive and also a colossal jackass. One fateful day he spitefully spills beer on his computer keyboard and gets sucked inside of his computer. Now trapped inside the Internet, he must rely on his new companions Bit and Byte and fulfill a task for which he is destined to make it back out, while his sinister employers have plans of their own.



## Freaks and Geeks

*Comedy/Drama*

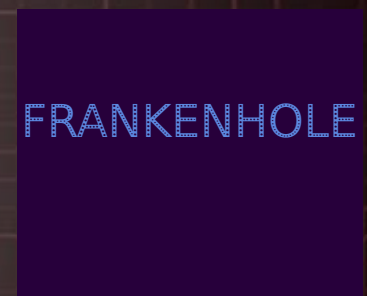
Created by writer-comedian Paul Feig and executive produced by Emmy Award-winner Judd Apatow (*The Larry Sanders Show*), *Freaks and Geeks* follows the Weir siblings--as they navigate the perils and pleasures of a Michigan high school circa 1980. When combined with its smart dialogue and winning performances (the cast includes SCTV veteran Joe Flaherty and Spider-Man star James Franco, as well as the sublime and criminally underrecognized Martin Starr and Seth Rogen as Sam's pal Bill and dry-witted Ken, respectively), the show has become a haven for fans of quality television.



## Frankenhole

*Animated Comedy*

A new stop-motion animated show from Dino Stamatopoulos, creator of *Moral Orel*, *Frankenhole* is about Victor Frankenstein, the mad genius who mastered immortality and now has also created an infinite number of portals (or Frankenholes) connecting his small, Eastern European village (that is teaming with monsters and supernatural forces) to every time period from the past and the future.



## The I.T. Crowd

*Comedy*

Based on the British series of the same name, this comedy centers on two misfits, Roy (Joel McHale) and Moss (Richard Ayoade), who work in the IT department of a large corporation. The two techies are highly skilled at their job but are hardly recognized for their work, thanks to their boss, Denholm (Rocky Carroll), keeping them cooped up in the company basement. However, Jen (Jessica St. Clair), their new office manager, provides a beacon of hope for the two. With her social skills, Roy and Moss may finally get the respect they deserve.



## Southies

*Animated Comedy*

*Southies* is an animated family comedy set in the unique and colorful world of South Boston. It tells the story of Seamus O'Reilly, his family and their relatives and neighbors, and how they all like to smash things over each others' heads. And drink coldies.





## Superjail

*Animation/Comedy*

Superjail is the largest and most brutal prison in the world. Built in an active volcano, this complex routinely has riots and murders, though nobody is ever able to escape. The Warden, who is in charge of the prison, has gone insane over the years and has decided to make his prison unlike any other in the world.



## Tim and Eric Awesome Show, Great Job!

*Comedy*

Tim and Eric Awesome Show, Great Job! is a fast paced, absurd collection of short films, parodies, animations, emotions, phone calls, pranks and musical numbers featuring comedians, celebrities, bad actors and pets.



## Tight Bros

*Animated Comedy*

Tight Bros explores the lives of two New Jersey guys, Vince and Aaron, who want to be rich and score but are really only successful at looking orange.



## Titan Maximum

*Comedy*

Ken Gemberling is the number-one computer programmer at Ynapmoclive Interactive and also a colossal jackass. One fateful day he spitefully spills beer on his computer keyboard and gets sucked inside of his computer. Now trapped inside the Internet, he must rely on his new companions Bit and Byte and fulfill a task for which he is destined to make it back out, while his sinister employers have plans of their own.



## Tom Goes To The Mayor

*Animation*

Tom Peters has just moved to the small town of Jefferton, best known for its strip malls, buffet restaurants and run-down parks. Seeking to make a name for himself, Tom begins setting up meetings with the eccentric mayor of the town. Together, they develop a number of pointless ideas that never seem to go anywhere. Sometimes they seem to make things worse.





## Undeclared

*Comedy*

College freshman Steve Karp and his fellow dorm-mates embark on one of the greatest experiences of their lives...unfortunately for Steve, his lonely and recently divorced father is tagging along for the ride.



## Venture Bros., The

*Animation/Comedy*

The warped misadventures of a former boy genius turned washed-up, middle-aged mad scientist Dr. Rusty Venture; his moronic teenage sons; their maniac bodyguard; and the Doctor's arch-nemeses, incompetent super villain The Monarch and his masculine paramour, Dr. Girlfriend.



## Web Soup

*Comedy*

**WEB SOUP** is a weekly half-hour comedy series that takes the voice of "The Soup" and turns it toward the unpredictable realm of the internet. Host Chris Hardwick guides the audience through a wide variety of outrageous and amazing web videos -- be they insane pranks, stunts gone wrong, local news mishaps, or web celebrity antics.



# EP DAILY

Hosted by Victor Lucas, **EP DAILY** brings viewers all of the latest news and reviews from the world of gaming, technology, film and television, music, comics and web content. Featuring on location segments and behind the scenes interviews.

**EP DAILY's** fast-action format provides you with your daily dose of media and technology.



## CAST

Host - **Victor Lucas** (*Reviews of the Run*)

## EXECUTIVE PRODUCERS

**Victor Lucas**  
**Glen Lougheed**

programming fact sheet





# THE OFFICE

A fly-on-the-wall docu-reality parody about modern American office life, **THE OFFICE** delves into the lives of the workers at Dunder Mifflin paper supply company in Scranton, Pennsylvania. Regional manager Michael Scott (Carell) is a single, middle-aged man who is the boastful tour guide for the documentary. With unshaken enthusiasm, Michael believes he is the office funnyman, a fountain of business wisdom and his employees' cool friend. He has no clue that his employees tolerate his inappropriate behavior only because he signs their paychecks. Painstakingly trying to be liked and look cool, Michael comes off alternately absurd and pathetic. His prize possession is his "World's Greatest Boss" mug - which he had to buy for himself.



## CAST

Michael Scott - **Steve Carell** (*The Daily Show, Get Smart, Anchorman: The Legend of Ron Burgundy*)

Dwight Schrute - **Rainn Wilson** (*Juno, Six Feet Under*)

Jim Halpert - **John Krasinski** (*License to Wed, The Holiday*)

Pam Beesly - **Jenna Fischer** (*Walk Hard: The Dewey Cox Story, Blades of Glory*)

Ryan Howard - **B.J. Novak** (*Knocked Up*)

## EXECUTIVE PRODUCERS

**Ben Silverman** (*Ugly Betty*)

**Greg Daniels** (*King of the Hill*)

**Ricky Gervais** (*Extras*)

**Stephen Merchant** (*Extras*)

**Howard Klein** (*The Starter Wife*)

half-hour comedy series

