



OMNI™ is a free, over-the-air multilingual/multicultural television system committed to reflecting Canada's diversity by broadcasting an array of ethnocultural programming, serving multiple language communities. With five television stations -- in BC; Alberta (Calgary and Edmonton) and Ontario (OMNI.1 and OMNI.2) -- OMNI has a combined reach to **22.7 million** people across Canada. From weekly language newscasts to locally produced diversity programs, OMNI also delivers star-studded international series and films, including Bollywood blockbusters, Asian Cinema, as well as Italian and Portuguese telenovelas. OMNI Television is a part of Rogers Broadcasting Limited, a division of Rogers Communications Inc. (TSX: RCI and NYSE: RCI) which is a diversified Canadian communications and media company. For more information visit www.OMNItv.ca.